

## Internet Privacy Policy

This Summer Fresh website (the "Site") is provided by Summer Fresh Salads Inc. ("Summer Fresh").

Summer Fresh approaches its communications on the Internet with respect for, and commitment to protecting, your privacy rights. This privacy policy describes how Summer Fresh collects, protects, uses and shares information gathered about you on the Site. Summer Fresh hopes that this disclosure will help increase your confidence in the Site and enhance your experience on the Internet.

- What is personal information?
- How does the Site collect personal information from you?
- Does Summer Fresh Collect or Use Information Collected From You with Technology?
- "Cookie" Technology
- How does Summer Fresh use the personal information it has collected from you?
- To whom will Summer Fresh provide your personal information?
- Links and Disclaimers of Linked Sites
- What type of security does Summer Fresh provide?
- Who do I contact with questions or concerns about this privacy policy?

### What is personal information?

Personal Information is any information that is identifiable with you. This information may include but is not limited to your name, mailing address, phone numbers, gender, email address, identification numbers, etc. Personal Information, however, does not include your name, business title or business address and business telephone number in your capacity as an employee of an organization.

### How does the Site collect personal information from you?

Summer Fresh will always collect your Personal Information by fair and lawful means (for example, when you complete a contest ballot form or submit a promotional product request form). Summer Fresh often collects Personal Information from you and from third party service providers, where they have obtained your consent to do so or as otherwise permitted by law.

### Does Summer Fresh Collect or Use Information Collected From You with Technology?

The Site collects some information about you using technology, so it may not be readily apparent to you that it is being collected. For instance, when you come to the Site your IP address is collected so that Summer Fresh knows where to send information you are requesting. An IP address is often associated with the place from which you enter the Internet like your Internet Service Provider (ISP), your company or your university. This information is not personally identifiable. The Site uses information collected through technology to make the Site more interesting and useful to you.

### "Cookie" Technology

#### What are cookies?

"Cookies" are data files that a website sends to your computer while you are viewing the site. These data files include information that allows the Site to remember important information that will make your use of the Site more efficient and useful to you. The Site uses cookies for a variety of purposes. Summer Fresh may use "cookie" technology and IP addresses to obtain non-personal information from the Site's on-line visitors, and also to provide registered visitors with the best possible personalized on-line experience.

#### How does Summer Fresh use cookies?

The cookie tracks the total number of visitors to the Site in an "aggregate" form (in other words, the personal information of the individual is pooled into a group of such information such that the personal information cannot be identified with that individual). Summer Fresh does not extract personal information in this process nor do they disclose this information other than to other members of Summer Fresh. Cookies are a tool to allow Summer Fresh to update and improve the Site.

#### What if I don't want cookies?

If you don't want cookies, you can set your computer to warn you each time a cookie is being sent or turn off all cookies through your browser (eg. Internet Explorer, Firefox or Google Chrome). (Check your browser HELP menu to learn the correct way to change or update your cookies.)

NOTE: If you disable cookies, you may be unable to access some of the features noted above.

### How does Summer Fresh use the personal information it has collected from you?

Summer Fresh identifies the purposes for which it uses your Personal Information at the time it collects such information from you and obtains your consent, in any case, prior to such use. One of the primary purposes for which Summer Fresh collects Personal Information is to respond to product complaints, product nutritional information and recipe requests, and product injury claims with respect to injuries suffered by you as a result of Summer Fresh products. Summer Fresh often collects your Personal Information to fulfill promotional/contest inquiries and send prizes to winners of contests operated by them and by third parties on their behalf. Summer Fresh may also use your Personal Information as otherwise permitted by law.

### To whom will Summer Fresh provide your personal information?

Summer Fresh identifies to whom, and for what purposes, it discloses your Personal Information, at the time it collects such information from you and obtains your consent to such disclosure. For example, Summer Fresh may disclose your Personal Information:

- (a) to third party service providers with whom it has a contractual agreement, which includes appropriate privacy standards, for the purpose of (i) fulfilling promotional product requests and sending prizes to winners of contests run by them and contests run by third parties on their behalf; (ii) performing functions such as data processing, database services or information technology support on their behalf; (iii) providing insurance for their product liability claims on their behalf and (iv) marketing or providing any of their products;
- (b) such other disclosures of Personal Information to such persons for which you provide your consent; and
- (c) as otherwise permitted by law.

### Links to Other Sites

Please note that once you have clicked on a link on the Site, you may leave the Site to a site which is no longer under the control of Summer Fresh, and to which this privacy policy no longer applies. You must read the privacy policy, if any, of each linked site to see how your personal information will be handled on their site.

### What type of security does Summer Fresh provide?

The importance of security for all personal information collected through the website is of utmost concern to Summer Fresh. Summer Fresh has taken technical, contractual, administrative and physical security steps to protect the personal information collected from you on the Site with a level of security appropriate to the sensitivity of the personal information collected. For example, if and when you provide credit card information, Summer Fresh uses secure socket layer (SSL) encryption to protect it. These security measures are periodically reviewed. However, there are some things that users can do to help protect the security of this personal information as well. For instance, each user should never give out their password. Also, every user should remember to sign out of their internet account and close their browser window when they finish surfing the Web so that other people using the same computer won't have access to their information.

### Who do I contact with questions or concerns about this privacy policy?

All comments, questions, concerns or complaints regarding your Personal Information or this privacy policy, should be forwarded in writing to:

Summer Fresh Salads Inc.  
334 Rowntree Dairy Road  
Woodbridge, ON  
L4L 8H2  
Attention: Privacy Officer

Please note that this privacy policy is with respect to the collection, use and disclosure of personal information through the Site only.